



FRIDAY, MARCH 24, 2017

**SIERRA HEALTH FOUNDATION
CONFERENCE CENTER**

**1321 Garden Highway
Sacramento, CA 95833**

SUMMIT AGENDA

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8:00 AM – 4:30 PM

8:00 am – 10:00 am	Welcome Summit Orientation
	BREAKFAST FORUM A Conversation About Marijuana, Tax Policy, Justice & Equity INVITED PANELISTS Awet Kidane, Director California Department of Consumer Affairs Dr. Lakisha Jenkins Kiona T. Jenkins Foundation of Natural Health Dr. Jeffrey A. Michael, Director Center for Business & Policy Research University of the Pacific Deborah Peterson-Small, Executive Director Break the Chains Dr. Thomas E. Pogue, Associate Director Center for Business & Policy Research University of the Pacific Allen Warren, Councilmember – District 2 City of Sacramento

<p>10:10 am – 12:30 pm</p>	<p>ACTION TEAM WORKGROUPS: Urban Jobs And Wealth Creation Strategies For Solving Social Problems</p> <p>INTRODUCTION TO WORKGROUP ACTIVITY</p> <p>The crisis of income inequality, gentrification and racial injustice demands urgent action to strengthen programs, businesses and policies that will build economic security in low income neighborhoods and communities of color. For numerous reasons, African American and Latino stakeholders must be empowered to access, lead and own the processes related to delivering the long-term solutions they need. The Community Investment Initiative is a structured process to help participating stakeholders turn conversations, data driven ideas, energy and resources into successful outcomes. More than a process, the Initiative is a Collective Impact program that provides technical assistance, capacity building and fund development support to organize these stakeholders into partnerships focused on solving problems that they thoroughly understand.</p> <p>In these sessions (covering and engaging three [3] Initiative priorities and teams), a panel will inform targeted participants about data, relationships and resources that support Action Plan concepts relative to their work. Participants will engage in exercises to identify how their missions and work is aligned with, can be advanced by, the concept. They will share their specific interests in the concept, current role playing capabilities and how a magic wand could help. Finally, participants will refine and further develop the concept, make commitments to participate on the Action Team that will work to compile baseline data, complete an Action Plan, and build a strong coalition that will move joint ventures towards investment, implementation and measurable success.</p>
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	<p>ACTION TEAM WORKGROUPS: Urban Jobs And Wealth Creation Strategies For Solving Social Problems</p> <p>ACTION PLAN CRITERIA</p> <p>The Community Investment Initiative design recognizes that the need for action in all of its Focus Areas (<i>job creation, education, health and civic engagement</i>) is incredibly significant. With this understanding, the California Urban Partnership must be disciplined by creating long term value propositions one Action Team and one Action Plan at a time. This means getting each program, business and/or policy project off the ground before moving to new priorities. To achieve scale, it is important that each effort has the greatest reach possible. For these reasons, Action Plans must have all of the following characteristics:</p> <ol style="list-style-type: none">1. Employs an economic strategy (<i>business growth, private sector job creation, career-specific education and job training, financial capability, affordable housing and/or asset building</i>) in the process of addressing the social determinants of health, and closing income disparities.2. Addresses the interrelated and generational poverty challenges unique to African Americans and Latinos, and the places where they live, in ways that are linked to Initiative Focus Areas and result in Triple Bottom Line progress (<i>equity, economic and environmental</i>).3. While explicitly local in action team membership and impact, it is a scalable and sustainable best and/or promising practice model that will be replicated, enhanced and/or expanded for greater reach in 3 or more regions across the state.4. Connects distressed neighborhoods to California's industry clusters and economies of scale (local, regional, state).5. Involves multiple entities and individuals (public, private and grassroots sector) working closely in a supply chain that strengthens community programming, businesses and/or public policies through <i>Collective Impact</i>.
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	<p>ACTION TEAM WORKGROUPS: Urban Jobs And Wealth Creation Strategies For Solving Social Problems</p> <p>PRIORITY #1 Healthy Food Hub & Regional Destination</p> <p>ACTION PLAN CONCEPT The <i>Farm To Fork Marketplace</i> concept is a social enterprise housed in commercial real estate located within the Promise Zone boundary area. Features include professional kitchens to incubate food-based micro-enterprises, retail amenities and cold storage for onsite sales and outside distribution of fresh local produce, as well as community gathering space.</p> <p>PRIORITY #2 Business Cluster – Strengthening Underrepresented Entrepreneurs In The Building Industry</p> <p>ACTION PLAN CONCEPT The <i>Business Cluster</i> concept (with a Phase 1 focus on the Building Industry), is a program to increase supplier diversity in the public and private sector, grow small businesses, revitalize Promise Zone neighborhoods, and create employment and job training opportunities for at-risk low-income populations.</p> <p>PRIORITY #3 The STEM Workforce Diversity Pipeline</p> <p>ACTION PLAN CONCEPT The STEM Workforce Diversity Pipeline concept is a program employing innovative strategies to identify promising underrepresented and at-risk students in elementary, middle and high school, and provide them with a foundation to pursue successful careers in STEM fields (healthcare professions, bioscience, engineering, building trades, energy, aerospace, automobile mechanics and information technology >>> web development, software programming, ISM, visual media and sound production).</p>
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<p>12:30 pm – 2:30 pm</p>	<p>ARIZE LUNCHEON</p>  <p><i>“The Future of Economic Inclusion”</i></p> <p>INVITED SPEAKERS</p> <p>The Honorable Darrell Steinberg <i>Mayor</i> City of Sacramento</p> <p>The Honorable John Chiang <i>Treasurer</i> State of California</p>
<p>2:30 pm - 4:00 pm</p>	<p>SYSTEMS CHANGE – POLICY & PRACTICES Solving Gentrification Through Homeownership</p> <p>INVITED PANELISTS</p> <p>Leilani Barnett, Regional Manager - Community Development, Federal Reserve Bank of San Francisco</p> <p>Tyrone Roderick Williams, Director of Development Sacramento Housing & Redevelopment Agency</p> <p>Steve King Oakland Community Land Trust</p> <p>Randall Winston, Executive Director California Strategic Growth Council</p> <p>Community Development Director (NACA) Bank of America</p>
<p>4:00 pm - 4:30 pm</p>	<p>SUMMIT WRAP-UP</p>



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Sponsors



Convener



Initiative Partners (Partial List)

Our growing list of local and statewide community-based partners includes, but is not limited to:

- California Asian Pacific Chamber of Commerce
- California Black Chamber of Commerce
- California Black Media
- California Hispanic Chambers of Commerce
- California NAACP
- Center For Innovative Community Solutions
- Greater Sacramento Urban League
- Green Tech Education & Employment
- Latin Business Association
- Los Angeles Urban League
- Nehemiah Corporation
- Sacramento Observer Newspaper
- San Diego Urban League
- San Diego Hispanic Chamber of Commerce
- West Angeles Community Development Corporation

.....*Many Others Pending*