


JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER																				
						<p>2016 CALIFORNIA COMMUNITY INVESTMENT SUMMIT</p> <p>December 7 &amp; 8 Sacramento, CA</p> <p><b>Major Focus:</b> Systems Change</p> <p><b>Key Activities:</b></p> <p><i>Build Partnerships</i></p> <p><i>Refine Action Plans</i></p> <p><i>Move Towards Implementation</i></p> <p><i>Set 2017 Agenda</i></p>																				
<p><b>ALIGN REGIONAL STAKEHOLDER PRIORITIES</b> Engage cross sector partners and champions (<i>from Oakland, Sacramento, Los Angeles, Inland Empire, San Diego</i>) in developing Action Plans for market based program and business opportunities. Action Plan specifics are described on Page 2. The process begins with Phase 1 in the chart below:</p> <p><b>JOBS &amp; WEALTH CREATION: ENTREPRENEURSHIP</b> Agri-Business &amp; Food / Building Industry</p> <p><b>EDUCATION &amp; WORKFORCE DEVELOPMENT</b> Healthcare / Technology</p>			<p><b>TENTATIVE: REGIONAL FORUMS on OTHER PRIORITIES</b></p> <p><b>Potential 2017 Policy &amp; Program Initiatives:</b></p> <p><i>New Markets</i> <i>Tax Credits</i></p> <p><i>Resident Ownership In Public Housing</i></p> <p><i>State Land Use Control</i></p>		<p>The CALIFORNIA URBAN PARTNERSHIP will provide capacity building and technical assistance to help non-profit community-based organizations (CBOs) in seven (7) regions across the state collaborate to develop stronger programs, businesses and policy solutions – with the goal of building economic security in low income neighborhoods and communities of color.</p>																					
<p><b>Phases of Collective Impact</b></p> <table border="1"> <thead> <tr> <th>Components for Success</th> <th>PHASE I Initiate Action</th> <th>PHASE II Organize for Impact</th> <th>PHASE III Sustain Action and Impact</th> </tr> </thead> <tbody> <tr> <td><i>Governance and Infrastructure</i></td> <td>Identify champions and form cross-sector group</td> <td>Create infrastructure (backbone and processes)</td> <td>Facilitate and refine</td> </tr> <tr> <td><i>Strategic Planning</i></td> <td>Map the landscape and use data to make case</td> <td>Create common agenda (goals and strategy)</td> <td>Support implementation (alignment to goals and strategies)</td> </tr> <tr> <td><i>Community Involvement</i></td> <td>Facilitate community outreach</td> <td>Engage community and build public will</td> <td>Continue engagement and conduct advocacy</td> </tr> <tr> <td><i>Evaluation and Improvement</i></td> <td>Analyze baseline data to identify key issues and gaps</td> <td>Establish shared metrics (indicators, measurement, and approach)</td> <td>Collect, track, and report progress (process to learn and improve)</td> </tr> </tbody> </table>				Components for Success	PHASE I Initiate Action	PHASE II Organize for Impact	PHASE III Sustain Action and Impact	<i>Governance and Infrastructure</i>	Identify champions and form cross-sector group	Create infrastructure (backbone and processes)	Facilitate and refine	<i>Strategic Planning</i>	Map the landscape and use data to make case	Create common agenda (goals and strategy)	Support implementation (alignment to goals and strategies)	<i>Community Involvement</i>	Facilitate community outreach	Engage community and build public will	Continue engagement and conduct advocacy	<i>Evaluation and Improvement</i>	Analyze baseline data to identify key issues and gaps	Establish shared metrics (indicators, measurement, and approach)	Collect, track, and report progress (process to learn and improve)			
Components for Success	PHASE I Initiate Action	PHASE II Organize for Impact	PHASE III Sustain Action and Impact																							
<i>Governance and Infrastructure</i>	Identify champions and form cross-sector group	Create infrastructure (backbone and processes)	Facilitate and refine																							
<i>Strategic Planning</i>	Map the landscape and use data to make case	Create common agenda (goals and strategy)	Support implementation (alignment to goals and strategies)																							
<i>Community Involvement</i>	Facilitate community outreach	Engage community and build public will	Continue engagement and conduct advocacy																							
<i>Evaluation and Improvement</i>	Analyze baseline data to identify key issues and gaps	Establish shared metrics (indicators, measurement, and approach)	Collect, track, and report progress (process to learn and improve)																							

The value proposition of our market-based priorities – in general - will be to replicate, enhance and/or expand the reach of the scalable and sustainable best/promising practice models below. Our initiatives will connect distressed neighborhoods to regional economies.

FOCUS AREAS	ACTION PLANS
<p><b>#1</b> <b>JOBS &amp; WEALTH CREATION</b></p>	<p><b>BUILDING INDUSTRY: FOCUS AREA #1</b></p> <p>Small businesses can significantly increase their impact on a region’s competitiveness and economic output through business concentrations known as economic “clusters,” according to a <b>study from the INITIATIVE FOR A COMPETITIVE INNER CITY (ICIC)</b>. Initiative partners will identify and recruit entrepreneurs in targeted types of business categories (or “clusters”) – <i>beginning with the building industry</i> – and provide technical assistance and training that helps small firms develop joint ventures. The program will explore opportunities to create internship and employment opportunities to at-risk youth and ex-offenders.</p>
<p><b>#2</b> <b>EDUCATION &amp; WORKFORCE DEVELOPMENT</b></p>	<p><b>AGRI-BUSINESS &amp; FOOD: FOCUS AREA #1</b></p> <p>In Detroit, Michigan and Washington DC, the <b>EASTERN MARKET</b> is an innovative social enterprise ideal for addressing food deserts and unemployment. Incorporating a farmer’s market with fresh local produce and amenities that give small business owners access to professional kitchens and connections in the regional marketplace, Eastern Market is a destination for healthy cooked food, community events, and a vibrant scene for the arts, entertainment and cultural diversity.</p>
<p><b>#3</b> <b>HEALTHY COMMUNITIES</b></p>	<p><b>HEALTHCARE: FOCUS AREA #2</b></p> <p>The <b>NATIONAL WORKFORCE DIVERSITY PIPELINE PROGRAM (NWDP)</b> supports projects that develop innovative strategies to identify promising underrepresented students in their first year of high school and provide them with a foundation to pursue successful careers in the health professions.</p>
<p><b>#4</b> <b>COMMUNITY ENGAGEMENT</b></p>	<p><b>TECHNOLOGY: FOCUS AREA #2</b></p> <p><b>SABIO</b> is the premier software engineering training program in Southern California, with a passion for helping underrepresented groups break into the tech industry. The <b>HIDDEN GENIUS PROJECT</b> in the Bay Area trains at-risk African American male youth how to code and become entrepreneurs.</p>